

# DESIGN WEEK GENOVA 2020

## Application form

**7 – 11 May 2020**

### When

Thursday 7 to Sunday 10, h. 10-22

Monday, May 11, h. 10 a.m. to 1 p.m

### Location

Design District of Genoa, Piazza dei Giustiniani, Genoa

### Organization

DiDe Social Promotion Association - Design District

THE APPLICATION WILL BE VALID ONLY IF ACCOMPANIED BY TWO PHOTOGRAPHS OF THE WORKS OR PROTOTYPES PROPOSED FOR THE EXHIBITION AND MUST BE

**SENT BY**  
**7 APRIL 2020**  
**TO DIDE.GENOVA@GMAIL.COM**

Please send the pictures in f.to .jpeg, 300 dpi, naming them as follows:

> surname(designer)\_name\_title.PDF

### Info:

DiDe Social Promotion Association - Design District – Genoa, Via Chiabrera 33r

| telephone number 0039 (0)10 2367619

| mobile +39 348 829 6768

# APPLICATION FORM

Deadline April 7, 2020

INVOICING DATA		
Company name		
VAT	Tax Code	
Unique code	PEC	
Street	City	
Postal Code (CAP)	Province	Nation
Contact Person	Phone	Fax
e-mail		

DATA FOR THE PROMOTION			
Name to be indicated on the signs/totem			
Address	PC (CAP)	City	Province
Phone number		Fax	
Web Site	e-mail		
Facebook	Instagram		
Indicate the name of the exhibition space manager			
Items/ brands displayed (brief description or PDF file) For example: couch, lamp, etc...			

Reserved for designers: for each exposed object attach n. 2 photos f.to . jpeg (300 dpi) with relative caption and short CV with author's photo to send to: [dide.genova@gmail.com](mailto:dide.genova@gmail.com)

DATA FOR THE SIGNAGE OF THE EXHIBITION SPACE
Header to be indicated on the signage (positioned near the entrances of the exhibition venues or in the other collective spaces or showcases) that will be realized with coordinated graphics, without the logo of the exhibitor
Header
City

CHOICE OF DISPLAY MODE		
A) Single space	Atrium	
	Free commercial space	
	Private apartment	
B) Collective space (indicate floor area)		mq
C) Display space or other space identified by the Dide		

FEES FOR PARTICIPATIONS	
A) SINGLE	
Registration	€ 100,00 + VAT
Fixed fee	€ 600,00 + VAT
Exhibition	See exhibition solution on page 8 also downloadable from <a href="http://www.didegenova.it">www.didegenova.it</a>
B) COLLECTIVE	
Registration	€ 100,00 + VAT
Fixed fee	€ 50,00 + VAT
Exhibition	€ 100,00 first item* € 50,00 from second + VAT
C) SHOW CASE	
Registration	€ 100,00 + VAT
Exhibition	€ 100,00 first item* € 50,00 from second + VAT

(\*)"object"s' means a single object or a coherent set of objects of the same series that do not occupy more than 1 (one) square meters of surface.

### Services included in the price

Exhibition venue (atrium or room as per mandatory site visit) nr. 1 electrical outlet, district night watch, RC coverage for the duration of the event, occupation public land only if the space is open.

Insertion in all promotion channels of the event.

### Services not included in the price

The theft/damages policy is mandatory to supplement the RC concluded by the Association that therefore it does not respond to any of the above-mentioned events.

## METHODS OF PAYMENT

A) SINGLE SPACE Cost summary (to be completed after the visit)	
Exhibition hall	€
Registration	€
Fixed fee	€
Total taxable	€
Total	€
Deposit (equal to 30% of total grant)	€

Payment of 30% of the total amount based on the choice of the space identified, as deposit confirmatory participation, **to be paid immediately** upon reservation of the space.

B) COLLECTIVE SPACE Cost summary (to fill out)	
The participation fee is due only after admission of the object/s, or prototype/s by the DiDe_Distretto Association of Design APS, and is determined as follows:	
Registration	€
Fixed fee	€
First object / prototype	€
Any other objects (€ 50,00 x n° objects)	€
Total taxable	€
Total	€

C) WINDOW DISPLAY Cost summary (to fill out)	
The participation fee is due only after admission of the object/s, or prototype/s by the DiDe_Distretto Association of Design APS, and is determined as follows:	
Registration	€
First object / prototype	€
Any other objects (€ 50,00 x n° objects)	€
Total taxable	€
Total	€

The share... the delivery of the work and its collection at the end of the exhibition. It will also have to take care of its installation and, if provided, its proper functioning.

The share of the participation cost (total VATed, calculated in the cost summary table) will have to be paid in one solution and paid at the time of admission, confirming participation in Genoa Design Week. The designer will have to take care of the delivery and its retreat at the end of the exhibition. It will also have to be in the process of installing it and, if it is expected, functioning properly.

follows Methods of payment

The payment of the shares for the choice of exposure will be made through:

- Bank transfer, with causal PARTICIPATION IN DESIGN WEEK GENOVA 2020  
c/o UBI BANCA – SEDE GENOVA IT42Q 03111 01401 0000 04809  
addressed to: Association Dide\_Distretto del Design APS
- Bank cheque no.  
of the bank  
in the name of Associazione Dide\_Distretto del Design APS

I, the undersigned, acquire the information referred to in art. 7 and art. 13 of D.L. 30 June 2003, n. 196, pursuant to Article 23 of the same D.L., gives its consent to the processing and communication of its personal data by DiDe ASP within the following limits

- a) the processing will be carried out to enable the fulfilment of the above services, for advertising purposes and promotional offer;
- b) the processing will be carried out in computerized and manual way;
- c) the data may be communicated to parent companies and/or subsidiaries and/or affiliates and/or customers and/or users and/or professionals always within the above limits.

DATE

SIGNATURE AND STAMP

## REGULATION

Art.1 DESIGNATION  
Design Week Genoa

Art.2 PURPOSE  
The Genoa Design Week is a widespread exhibition of design objects, a cultural event for designers, creatives, artists, designers and in general open to all fans of the sector.

Art.3 ORGANISATION  
Design Week Genoa is organized by the Association DiDe\_Distretto del Design APS, which reserves the widest decisional faculty for the organization of the Event and in particular with regard to the program and times. Such decisions shall not affect any alleged or acquired rights of exhibitors.

Art.4 PLACE - DATE - TIMETABLE  
Design Week Genoa 2020 (dwg2020) will take place in the District of Design in Piazza giustiniani and surroundings (as better defined by the plans that highlight the position of all exhibition spaces).  
The event will be open to the public from 7 to 11 May 2020 with the following times:

- Thursday, Friday, Saturday and Sunday, from 10.00 to 22.00
- Monday from 10.00 to 13.00.

Art.5 SET-UP AND DISSASSEMBLY TIMES  
Exhibitors are set up for the day 6 May 2020, from 09.00 to 20.00. Unoccupied spaces within 15.00 of the day 6 May will be deemed to be made available to the organizers who, unless and without prejudice to any right, will consider the Exhibitor waiver without right to any refund in any way.  
The closing of the event will take place at 13.00 on Monday 11 May 2020.  
The layout of the stands must be completed by 12 May 2020.  
For complex assembly and disassembly, please contact the Organization for specific arrangements.

Art.6 ELIGIBILITY FOR PARTICIPATION

All designers, manufacturers and creatives can participate in the Genoa Design Award.

Art.7 TERMS OF ADMISSION

The signature of the application to participate shall constitute an irrevocable proposal for the applicant and shall entail acceptance of this Regulation.

The application must be signed and completed in all its parts of the designer or by the owner/  
company's representative and must come to:

Ass. DiDe\_Distretto of Design – Via Chiabrera, 33R - 16123 Genoa, accompanied by:

The application for participation must be signed and completed in all parts of the designer or by the owner/  
legal representative of the

a) receipt of payment according to the type of exposure chosen (without which the application will not be considered for acceptance) and with the following methods:

- by non-transferable cashier's cheque or non transferable bank cheque made out to the Association DiDe\_Distretto del Design APS, sent to the following address: Via Chiabrera, 33R - 16123 Genoa
- by bank transfer UBI BANCA – GENOVA SECTION iban: IT42Q 03111 01401 0000 00004809 made out to Ass. Dide Distretto del Design APS

b) this Regulation signed at the bottom.

The order of receipt of the application for participation is not decisive for the purposes of admission. The acceptance or not of any request for participation is reserved to the organizers and is unquestionable.

Art.8 SET UP OF THE EXHIBITION

Since it is a private space of a property subject to protection, it is necessary to comply with the requirements of the Superintendence that require the display of temporary objects, not fixed to the floor or walls. The layout must be previously agreed with the organizers of the Genoa Design Week as well as the

layout that will be done by the exhibitor in the times that will be defined with the Organizing Committee. If there is a default on the part of the exhibitor, the organization disclaims all responsibility. During the opening hours of the exhibition must be guaranteed the safety of both the people and the exposed furniture, all at the expense of the exhibitor even during transport, preparation and disassembly. The exhibiting company is entirely responsible (and recommended) for taking out specific insurance against all damage that the works may suffer.

follows Regulation

#### Art.9 COMPULSORY INSURANCE OF GOODS

The exhibitor is obliged to insure with the primary company of his choice with an all risks policy. The policies will have to specifically provide for the renunciation of any claim for redress against of the Association DiDe.

If the exhibitor does not take out the policy, the organizing company is not liable to: no title for damage resulting from non-compliance with the obligation.

#### Art.10 SUPERVISION

The Organization provides a night watch service in the district where the event takes place: this night watch service does not imply any recognition of the comparisons of the exhibitors for damages related to the objects, however introduced in the exhibition, of ownership of or from exhibitors.

#### Art.11 ADDITIONAL RULES

The Organizer reserves the right to establish norms and provisions deemed appropriate to better regulate the Event and related services. These standards and provisions will be equivalent to this.

This is why it is important to ensure that the Commission's proposals are adopted as soon as possible.

DATE

SIGNATURE AND STAMP

Send to [dide.genova@gmail.com](mailto:dide.genova@gmail.com) subject to the obligation to send the original stamped and signed to:  
Ass. DiDe\_Distretto del Design – Via Chiabrera, 33R - 16123 GenovaT. 0039 (0)10 2367619

## EXHIBITION SOLUTIONS

CONTACT THE ORGANIZATIONAL SECRETARIAT TO VIEW AND CHOOSE THE SPACE			
Exhibition solutions	A) SINGLE SPACE	B) COLLECTIVE SPACE	C) SHOWCASES
Enrollment fee	€ 100,00	€ 100,00	€ 100,00
Cost of overheads	€ 600,00	€ 50,00	X
Cost rent space	from € 100,00 to € 3.000,00	€ 100,00 x 1°item* € 50,00 from second	€ 100,00 x 1°item* € 50,00 from second

\* "object"s" means a single object or a coherent set of objects of the same series, which do not occupy more than 1 (one) square meters of surface.